



**For Immediate Release
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BEGA CHEESE SUPPORTS SNOWY HYDRO SOUTHCARE

Bega Cheese has thrown its support behind the local aero-medical and rescue helicopter service. At the recent Corporate Charity day all proceeds went to Snowy Hydro SouthCare providing \$25,000 for the continued operation of the Service in the local area.

“I am delighted with the outcome of the charity auction. Bega Cheese was pleased that it could assist Snowy Hydro SouthCare in such a material way. Having the Snowy Hydro SouthCare helicopter operate in a region as isolated from major services as ours is vitally important to our entire community: knowing they will be there in times of need or crisis is motivation enough to offer support to the Service,” said Mr Barry Irvin, Bega Cheese Chairman.

Mr Garry Sykes, Director Snowy Hydro SouthCare Helicopter Fund who attended the event commented that “Snowy Hydro SouthCare is very grateful to Bega Cheese for selecting the Helicopter Service to receive the proceeds of the charity auction and also grateful to the entire dairy industry who have supported this event so generously.”

Mr Wayne Evans, CEO Snowy Hydro SouthCare Helicopter Fund gave a presentation to guests at the dinner outlining the role of the Service and highlighting some of the more significant missions. Guests dug very deeply for a good cause with a block of Bega Cheese the most sought after item reaching \$4,000 at the auction.

The helicopter service is regularly called on to assist residents and visitors of the Bega Valley and this weekend assisted three patients in two separate trips to the area.

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Snowy Hydro SouthCare Helicopter Service was established in 1998 as the primary provider of aero-medical and rescue helicopter services in the Australian Capital Territory and southeastern New South Wales. Call (02) 6207 8375 or visit www.snowyhydrosouthcare.com.au for more information.

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