

**Media
Release**



For Immediate Release
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NEW MEDIA PHONE LINE FOR SNOWY HYDRO SOUTHCARE MISSIONS

Snowy Hydro SouthCare, the ACT and regions only rescue helicopter service, now has a dedicated media line operational 7 days a week for all enquiries regarding helicopter missions and updates.

Our Alacrity Technologies text messaging alert system advising of all Snowy Hydro SouthCare missions as they happen remains in place. However the new media line is dedicated to those seeking further information. If you are not yet on this list please call our media line to be added or email: smcgavin@snowyhydrosouthcare.com.au

“The purpose of the new media line is to get the right information to the right people about the missions Snowy Hydro SouthCare undertake each and everyday” says CEO Steve Gregory. Mr. Gregory added “Having the one number now allows for a seamless process from ACT and NSW Ambulance, to our office, to the media without any confusion or extra steps. We are already seeing great results.

With having completed just over 3530 missions the rescue helicopter service is as essential today as it was at its inception eleven years ago. Our region of ACT and South-eastern NSW is a large one so we need to get the information out as soon as possible to a large amount of people.”

Please remove all other telephone numbers you have previously used for media enquiries and update your records.

Contact: Sarah McGavin, Media & Communications Manager
Email: smcgavin@snowyhydrosouthcare.com.au
Phone: (02) 6205 1582 MOB: 0425 819 660
Fax: (02) 6207 9927

MEDIA LINE: (02) 6207 8525 – FOR ALL MEDIA ENQUIRIES

Snowy Hydro SouthCare Helicopter Service was established in 1998 as the primary provider of aero-medical and rescue helicopter services in the Australian Capital Territory and southeastern New South Wales. Call (02) 6207 8375 or visit www.snowyhydrosouthcare.com.au for more information.