



For Immediate Release

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11 Years of Snowy Hydro SouthCare Rescue Services in our Region

October marks the 11th year of Snowy Hydro SouthCare saving lives across the ACT and South-Eastern NSW regions and Canberra's are urged to make a donation during this birthday month.

Snowy Hydro SouthCare began in October 1998, as the primary provider of aero-medical and rescue helicopter services to people in the ACT and South-eastern NSW. Since that time, the Service has completed over 3,550 missions, including the 2003 Canberra Bushfires and Sydney to Hobart yacht races.

Snowy Hydro SouthCare provides care through three main types of helicopter missions. Primary missions involve highly-trained crews flying directly to the scene of an accident and transporting patient(s) to hospital. Secondary missions assist patients in need of urgent, specialised, medical-services with transfers from regional areas to major hospitals. Non-medical missions including search and rescue and assisting the Bushfire Service with aerial fire-fighting are also conducted by Snowy Hydro SouthCare.

"Snowy Hydro SouthCare provides a service to all ages and all people, right across the spectrum of society. The service is there to help 24 hours a day, 365 days a year. When we hear that distinctive noise overhead, we assume it's someone unknown being transported to care. However, there is absolutely no reason why it might not one day be your parent, your partner, your sibling, your child, or your grandchild. It could very easily be your neighbour, your workmate, or your friend. You just have absolutely no idea when you might need this helicopter service and its dedicated crew" says former patient Virginia Berger.

As Snowy Hydro SouthCare averages one mission every day of the year, it is clear that this life-saving service is an important part of our community. The Service could not exist without the generous and ongoing support from its naming-rights partner, Snowy Hydro Limited, other sponsors, community partners and the general public. Making a donation is as easy as jumping online at www.snowyhydrosouthcare.com.au

"Even after eleven years of service to this community we have significant challenges in building our brand in our region. People are sometimes more familiar with other medical helicopter services than the one that operates in their own backyard" says CEO Steve Gregory. Mr. Gregory adds "Only Snowy Hydro SouthCare saves lives in the ACT and South-Eastern NSW region through its aero-medical and rescue helicopter service despite what some telemarketers may claim. We will turn 15 during Canberra's centenary, but we have hundreds of lives to save in the meantime".

Snowy Hydro SouthCare would like to thank all the pilots, crew, base staff, paramedics and doctors for their excellent work in helping the people of our region in their darkest hour since October 1998.



Further Quotes:

“An accident like this – which, by means, you should not have survived if it weren't for the actions of others – makes you reassess your life” – **Former patient Commodore Roger Boyce**

“The bottom line is if it weren't for the Snowy Hydro SouthCare helicopter I would have died” – **former patient Tim Diggs**

“I cant believe how fast they responded. We are blessed to have a service like that and everyone should support them” – **former patient Dawn Barton**

“The guys were so positive all the time and made me feel so comfortable and at ease” – **former patient Donna Edge**

“They think of everything and anything to help their patients. We are lucky to have them around” – **former patient Eric Nerhus**

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