

**For Immediate Release  
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## **SNOWY HYDRO SOUTHCARE AWARDED**

The Snowy Hydro SouthCare Helicopter Fund was recently recognised for outstanding achievement in fundraising by the Fundraising Institute of Australia (FIA). The FIA is the peak body for fundraising professionals in Australia.

Snowy Hydro SouthCare was successful in two categories. The first award was the winner of the Best Special Event for the 'Celebrity Ballroom 2007' event and the second award was received in the category of Budget Acquisition for the 'We are there for you when you need us most' direct mail campaign.

Celebrity Ballroom was an event that brought together local sporting, political and media personalities who were partnered with professional dance instructors from Danzon Social Dancing Australia. Each couple performed a Latin American and ballroom dance which was judged by a panel of expert and distinguished judges with guests voting with money for their favourite couple.

The direct mail campaign involved a mail pack being delivered to 100,000 homes in Cooma, Tumut, Batemans Bay and areas of Canberra. More than \$50,000 in donations resulted from the mail-out demonstrating the excellent support that Snowy Hydro SouthCare receives from the community.

In accepting the awards on behalf of the Snowy Hydro SouthCare Helicopter Fund, CEO Wayne Evans said "we are very pleased to be honoured by the Fundraising Institute and the comments made by the judging panel in relation to the high standard of our work are very satisfying."

Due to the overwhelming popularity of Celebrity Ballroom 2007, the event will be held again on 3 May 2008 at the National Convention Centre. The 2008 event will allow local dancers to compete for great cash prizes and there will also be world class dancing displays.

For more information please call 02 62078375 or visit [www.snowyhydrosouthcare.com.au](http://www.snowyhydrosouthcare.com.au).

Contact: Wayne Evans, CEO  
Email: [wjevansSHSC@bigpond.com](mailto:wjevansSHSC@bigpond.com)  
Phone: (02) 6207-8375  
Fax: (02) 6207-9927

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*Snowy Hydro SouthCare Helicopter Service was established in 1998 as the primary provider of aero-medical and rescue helicopter service in the Australian Capital Territory and southeastern New South Wales. The Service provides the community with the highest standard of aero-medical and rescue helicopter services by flying directly to the scene of an accident to transport critical patients; transferring patients with urgent specialized medical needs from one hospital to another; and non-medical missions including search and rescue and assisting the Bushfire Service with aerial fire-fighting.*